



MARKET

# THE EXCHANGE

NIAGARA FALLS

VENUE RENTAL PACKAGE





# THE EXCHANGE

**If you're seeking a more contemporary and artistic setting, The Exchange is the perfect choice. Niagara Falls' new Arts & Culture hub offers a vibrant space that celebrates the region's thriving arts and culture scene.**

**Our venue boasts versatile event spaces, including a modern art gallery, a performance stage, and a 3,000 square foot market hall. Whether you're planning a concert, art exhibition, or a creative workshop, The Exchange provides a dynamic and inspiring atmosphere for your event.**







# NIAGARA FALLS HISTORY MUSEUM

**This award-winning facility is housed in the original Stamford Township Hall, constructed in 1874.**

**In 2012, the building was fully restored and expanded by world renowned architects Moryama and Teshima.**

**The Museum houses three galleries with exhibits on Niagara Falls history and beyond, a state-of-the-art theatre/meeting space and a private outdoor courtyard.**

**Your guests will love this unique space that pays homage to the past, with the modern touches and features needed to make your event a memorable success.**



FERRY STREET

SYLVIA PLACE

MARKET



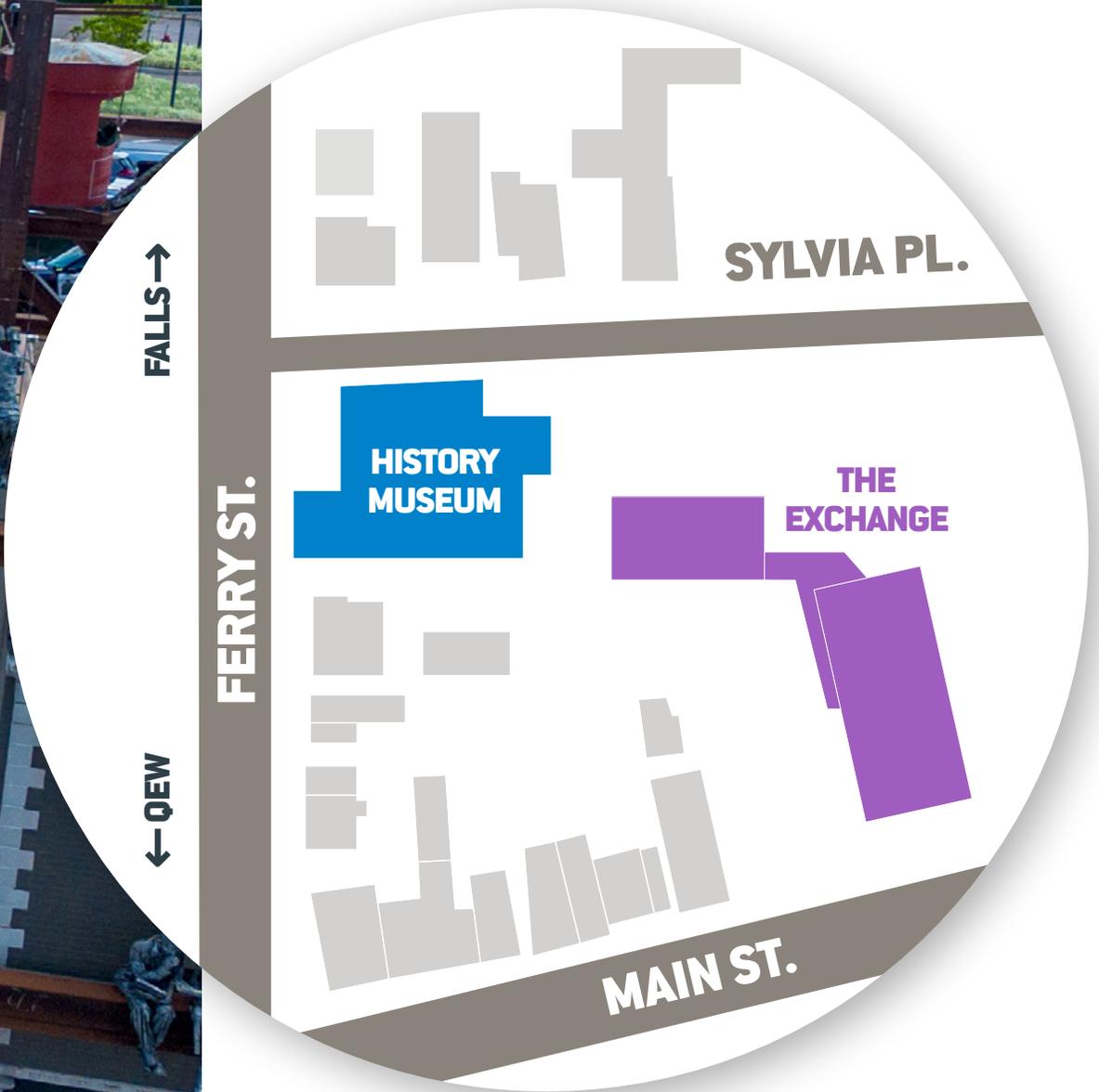
MAIN STREET



# LOCATION

Located in the historic Main & Ferry area, adjacent to the Niagara Falls History Museum. The site is knit together with a design language that prioritizes an accessible public realm and creates quality indoor & outdoor space that is flexible & sustainable.

*1 km from the Fallsview district, and 1.5 km from the brink of the Falls.*



THE EXCHANGE

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HOST YOUR  
NEXT EVENT  
AT THE  
EXCHANGE.



## THE EXCHANGE FEATURES THREE, UNIQUE SPACES TO HOST YOUR NEXT EVENT!

- » Social and corporate events
- » Creative workshops and learning seminars
- » Receptions and cocktail hours
- » Live music
- » Weddings
- » Performances
- » Rehearsals
- » Banquets
- » Conferences
- » Festivals
- » Vendor events
- » Private parties

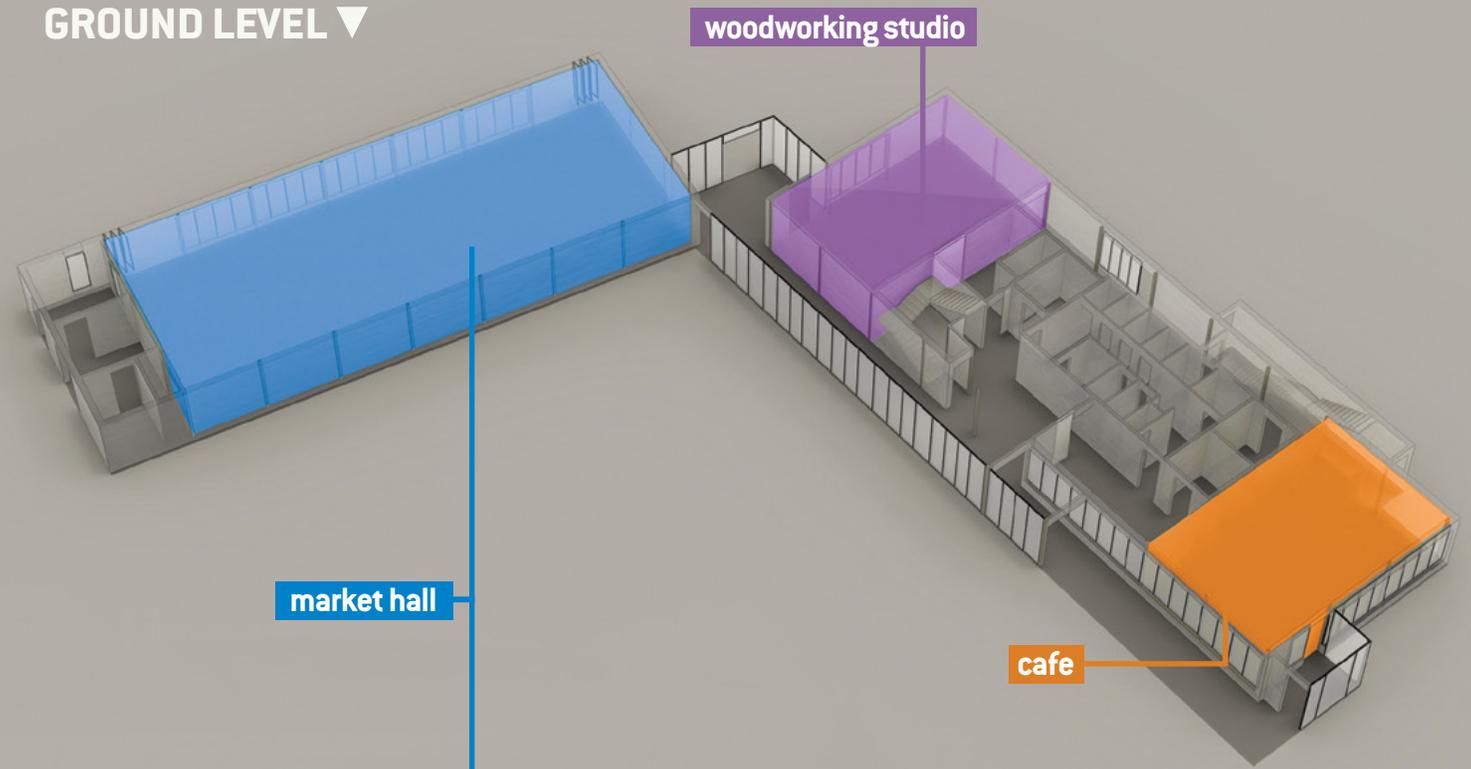




# AT THE EXCHANGE.

# FLOOR PLAN

GROUND LEVEL ▼

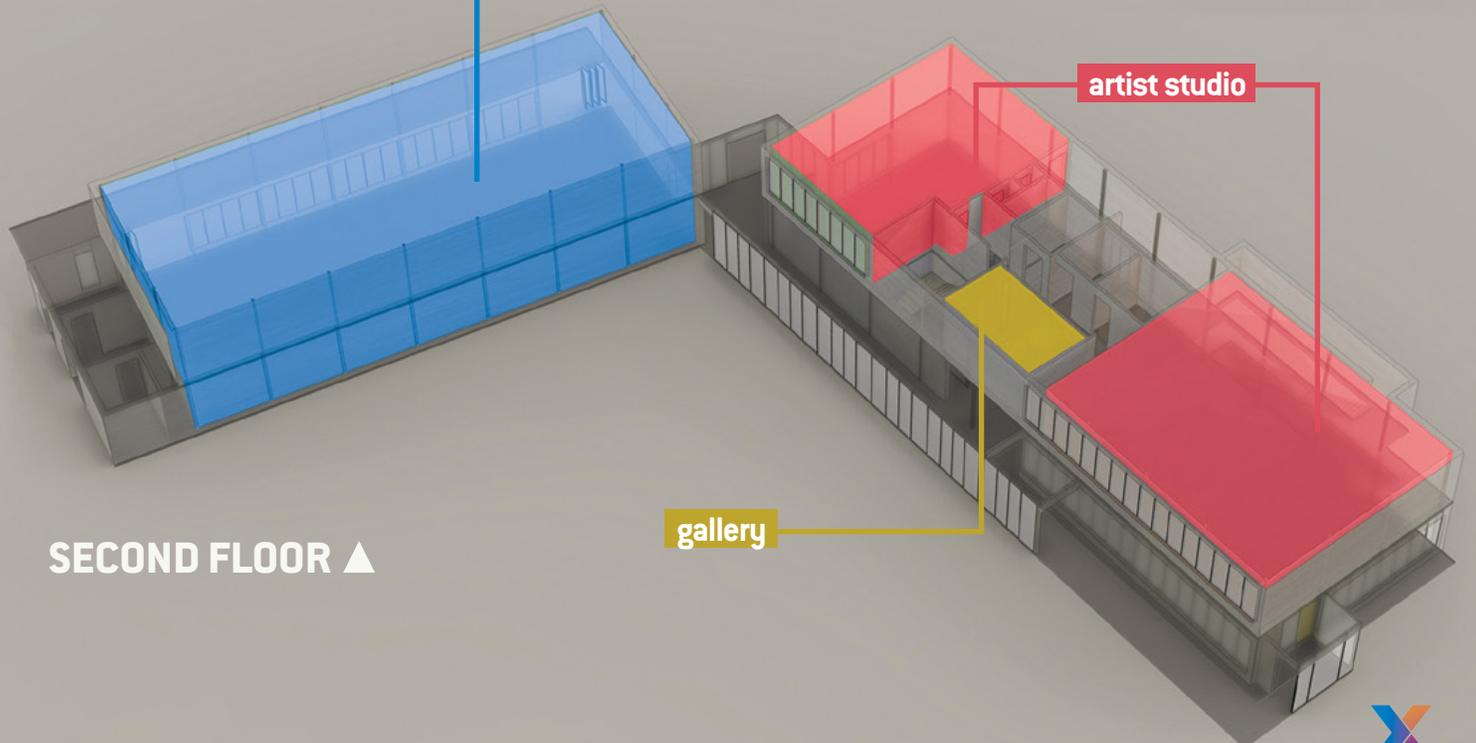


market hall

woodworking studio

cafe

SECOND FLOOR ▲



artist studio

gallery





# THE MARKET HALL

The centrepiece of The Exchange, The Market Hall is a 3,300 square foot multi-purpose event space designed to host larger scale events.

	regular hours	after hours before 8AM / after 9PM
COMMUNITY MAKERS RATE	\$60 per hour	\$110 per hour
RENTAL RATE	\$100 per hour	\$150 per hour

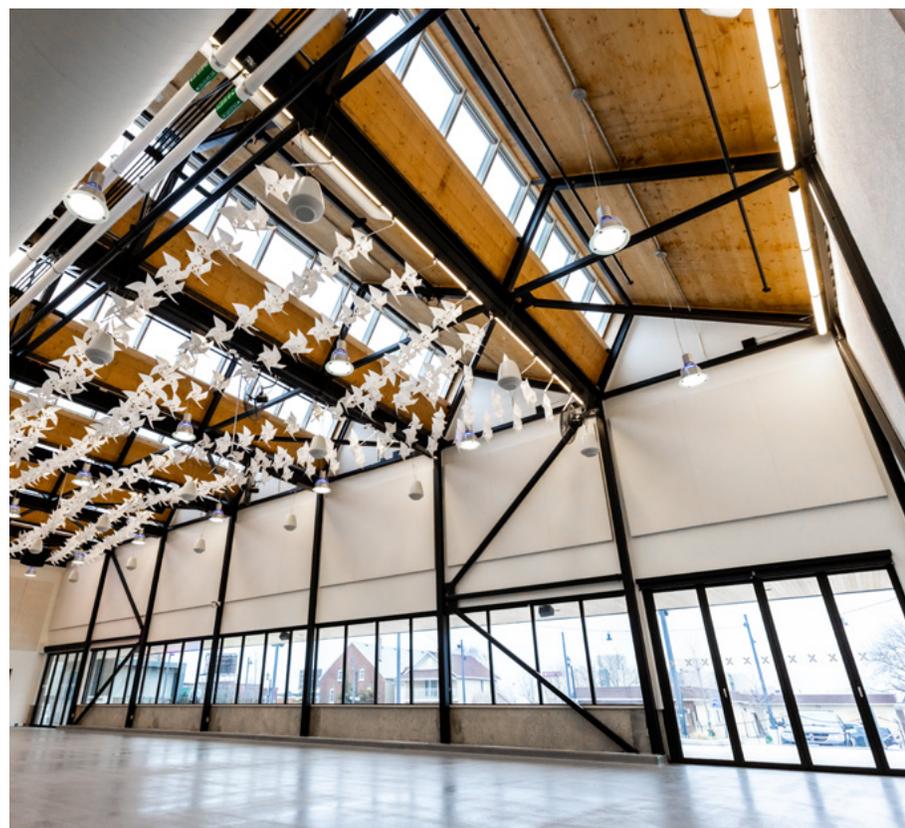
  

HALL CAPACITY	HALL DIMENSIONS
<ul style="list-style-type: none"> <li>» seated: 225</li> <li>» banquet: 145 - 180</li> <li>» standing: 300</li> </ul>	<ul style="list-style-type: none"> <li>» 36 ft x 91 ft</li> <li>» 3,300 sqft</li> </ul>

## FEATURES & AMENITIES:

- » Two storey high ceilings with skylights
- » All windows have blinds for reduced exterior light intrusion when needed
- » 11.8 ft x 6.6 ft video wall at north side of room - 16:9 ratio
- » Two video monitors on west side of room
- » High speed WiFi
- » Sound system capabilities for most performances, events, lectures, theatres and event programming needs, featuring user-friendly touch screen interface
- » Fully accessible
- » Includes patio  
*(additional fees may apply)*

All Market Hall bookings require a minimum of 3 hours.



## AVAILABLE RENTAL EXTRAS

- » Risers  
*(ten 4'x6' modular risers with skirting, ramp and stairs)*
- » Pipe and drape
- » Lounge furniture

**Community Makers** are Niagara Regional Not-For-Profit organizations or Niagara Regional based artists putting on an event that is artistic in nature (Performance Art, Workshop, Presentation, etc.) This does not include trade shows or retail events. Public must be invited.





# THE WILMA MORRISON COURTYARD

An open-air courtyard ideal for gatherings and performances. The courtyard is available to be liquor licensed with access to power.

	regular hours	after hours before 8AM / after 9PM
COMMUNITY MAKERS RATE	\$30 per hour	\$50 per hour
RENTAL RATE	\$50 per hour	\$75 per hour

**FEATURES & AMENITIES:**

- » Paved surface
- » Outdoor power
- » Indoor outdoor audio
- » Intimate space for small performances
- » High speed WiFi

# THE HISTORIC DRUMMONDVILLE SQUARE

Immerse yourself in art! The Main Street Courtyard features 'The Flock' sculpture and a 115-foot mural and indoor/outdoor audio.

	regular hours	after hours before 8AM / after 9PM
COMMUNITY MAKERS RATE	\$30 per hour	\$50 per hour
RENTAL RATE	\$50 per hour	\$75 per hour

**FEATURES & AMENITIES:**

- » Sunken courtyard
- » Immersed in public art
- » Fully accessible
- » Overhead atmospheric & pedestrian lighting
- » Hard surface areas for small stages or tents
- » Highly visible from Main Street
- » Indoor outdoor audio
- » High speed WiFi

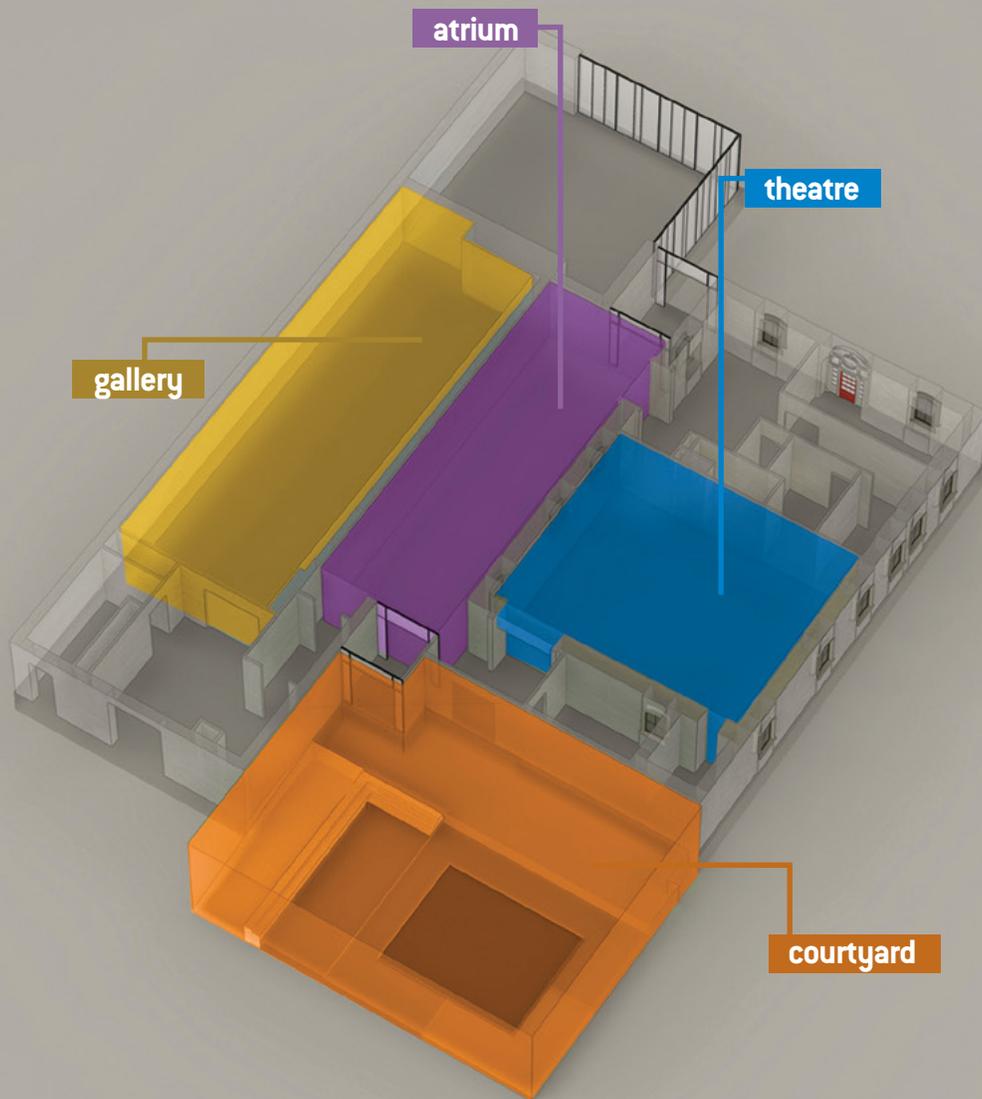




# AT THE MUSEUM.

# FLOOR PLAN

GROUND LEVEL ▼





# THE SHERMAN ZAVITZ THEATRE

A customizable meeting and event space, fully equipped with modern audio-visual equipment and a projection screen.

	regular hours	after hours before 8AM / after 9PM
COMMUNITY MAKERS RATE	\$30 per hour	\$80 per hour
RENTAL RATE	\$60 per hour	\$110 per hour
<b>THEATRE CAPACITY</b>		<b>THEATRE DIMENSIONS</b>
<ul style="list-style-type: none"> <li>» Theatre seating: 60</li> <li>» Meeting seating: 25</li> </ul>		<ul style="list-style-type: none"> <li>» 35 ft x 31 ft</li> <li>» 1,085 sqft</li> </ul>

## FEATURES & AMENITIES:

- » Projection screen (168" screen)
- » Podium
- » Full AV capabilities
- » Acoustic dampening ceiling
- » Tables (3' x 3') and chairs
- » Dimming lights
- » Room darkening blinds
- » Coat room
- » DVD & Blu-ray player
- » High speed WiFi

All Sherman Zavitz Theatre bookings require a minimum of 2 hours.

# NIAGARA FALLS HYDRO CORPORATION COURTYARD

An open courtyard with raised stage, ideal for smaller outdoor events and performances.

	regular hours	after hours before 8AM / after 9PM
COMMUNITY MAKERS RATE	\$35 per hour	\$80 per hour
RENTAL RATE	\$60 per hour	\$110 per hour
<b>THEATRE CAPACITY</b>		<b>THEATRE DIMENSIONS</b>
<ul style="list-style-type: none"> <li>» Theatre seating: 50</li> <li>» Standing: 160</li> </ul>		<ul style="list-style-type: none"> <li>» 40 ft x 43 ft</li> <li>» 1,720 sqft</li> </ul>

## FEATURES & AMENITIES:

- » Private, fenced in patio space
- » Elevated stage for performances
- » Access to electricity
- » Access to washrooms
- » Ambient lighting for evening events
- » High speed WiFi

All Niagara Falls Hydro Corporation Courtyard bookings require a minimum of 2 hours.



# OUR GALLERIES

Upgrade your rental of the Sherman Zavitz Theatre, Niagara Falls Hydro Corporation Courtyard, or Market Hall with the addition of the Museum galleries.

## THE ONTARIO POWER GENERATION EXHIBITION GALLERY

### FEATURES & AMENITIES:

- » Located off the main lobby/atrium
- » Includes current temporary exhibition



## GALE FAMILY WAR OF 1812 GALLERY

### FEATURES & AMENITIES:

- » Located off the Atrium
- » Includes War of 1812 exhibition with interactive components



## NIAGARA FALLS COMMUNITY GALLERY

### FEATURES & AMENITIES:

- » Located on the 2nd storey of the Museum
- » Includes the Niagara Falls story along with interactive components





**BONUS**

## **BRIGIDIER GENERAL F.B. WEST & FAMILY ATRIUM**

*Included in all museum rentals.*

### **FEATURES & AMENITIES:**

- » Exposed, two-storey brick façade from the Old Stamford Town Hall, built in 1874
- » Ample natural lighting from overhead skylights
- » A/V plug-in for music and audio
- » Performance space for band or live music

## **UPGRADE YOUR EVENT WITH GALLERY ACCESS:**

Ask us about upgrading your rental to include access to all open museum galleries, and enjoy the exhibitions during your event.



# LOCAL VENDORS & SUPPLIERS

The Exchange works exclusively with local vendors & suppliers within a 100 mile radius of The Exchange and we encourage you to do the same!



## PARKING

- » 65 on-site parking spots, including 7 accessible spaces
- » 90 parking spaces in immediate vicinity of The Exchange
- » 202 total parking spaces (lot and street parking) within a 5 minute walk
- » Bike racks on-site

Parking passes are available for area parking lots for your guests.

Parking is free evenings after 6pm and weekends.



	PARKING		THE EXCHANGE
	ON-SITE PARKING		HISTORY MUSEUM



# LET'S TALK.

Do you have questions about hosting your event at The Exchange?  
Want to schedule a site visit?

Don't hesitate to reach out!

email: [nfhmuseum@niagarafalls.ca](mailto:nfhmuseum@niagarafalls.ca)  
phone: 905-358-5082

**NIAGARA FALLS EXCHANGE**  
5943 Sylvia Place, Niagara Falls

**NIAGARA FALLS HISTORY MUSEUM**  
5810 Ferry Street, Niagara Falls

*HST is in addition to all rental fees. All prices and information subject to change.*





Connect with us / Niagara Falls Exchange



**THE EXCHANGE**  
NIAGARA FALLS

Niagara Falls  
CANADA